**Thatchers Pub Heroes Initiative – Suggestions of Social Media Copy**

Once you’ve claimed your t-shirts, make sure you let your customers know where they can buy one!

We’ve written suggested social posts for you to use alongside the videos and photos.

1. Thatchers Cider have launched a brand new #ThatchersPubHeroes limited edition t-shirt! The t-shirts have been created to back pubs across the country, with all proceeds going to supporting your local. We’re delighted to have 20 to sell so get in touch to claim yours.
2. We’re taking part in the #ThatchersPubHeroes limited edition t-shirt initiative! We’ve got sizes from Medium to XX Large available so make sure you pick up yours.
3. Become a #ThatchersPubHeroes and support your local by wearing one of Thatchers’ limited-edition t-shirts! Get in contact with us today to get yours.
4. We can’t wait to wear our #ThatchersPubHeroes t-shirt with pride when the pubs reopen again! Make sure you get yours too by contacting us here at [pub/bar/restaurant].
5. We’re selling the #ThatchersPubHeroes t-shirts here at [pub/bar/restaurant] for just £12.99! Come and support your local and get yours today to wear with pride.